

Digital Strategist



Send your resume and portfolio to marketing@bashco.net

Subject: (Your name) - Digital Strategist Role

All applications **MUST** be accompanied by a portfolio. Applications without a portfolio will not be considered.

Requirements

- Minimum 2-5 years' experience in digital marketing or a similar role.
- Bachelor's degree in Marketing, Communications, Digital Media, or a related field would be an asset.

Key Responsibilities

- Develop and execute digital marketing strategies.
- Manage & execute content and campaign calendars.
- Analyze performance and optimize campaigns.

Seller Info

Name: Marketplace Jamaica
Company: Marketplace Jamaica
Name:

Listing details

Reference Number: MP163105

Common

Job Title: Digital Strategist
Job Type: Full Time
Phone: +1 876-967-0115

Job Description:
Were Hiring: Digital Strategist

Requirements:

- Minimum 2-5 years' experience in digital marketing or a similar role.
- Bachelor's degree in Marketing, Communications, Digital Media, or a related field would be an asset.
- Strong knowledge of Facebook, Instagram, TikTok, YouTube, SEO, and paid advertising
- Proficiency in Google Analytics and Meta Business Suite

Key Responsibilities

- Develop and execute digital marketing strategies.
- Manage & execute content and campaign calendars.
- Analyze performance and optimize campaigns
- Drive online engagement, brand awareness, and sales.

Deadline: May 22, 2026

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